

LOCAL RIDE RACING



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Welcome to Local Ride Racing's 2009 season. We're thrilled that you're interested in being part of our team. The level we've achieved on the elite road and off-road cycling scenes will guarantee exposure for your company not only to local and provincial audiences, but on a national scale as well.

We have assembled a team of talented road and mountain bike racers, who are most importantly great ambassadors for the sport and their sponsors. 2009 will see the men's and women's squads at the head of the pack with our youth development riders honing their talent.

The unique feature of Local Ride Racing is that we can guarantee your business the best exposure at high traffic events and in the media in exchange for your support of the team.

2008 HIGHLIGHTS

- 26 podium appearances
- 15 features in local newspapers
- Regular press releases published on national cycling web magazines
- High profile Tour De Delta Criterium victory
- Prestigious BC Cup Hill Climb victory
- Race the Ridge BC Cup King of the Mountains victory
- 2nd overall in the BC Cup MTB Series - Master Men
- Impressive finishes of the legendary BC Bike Race and TransRockies

2009 GOALS

- Turn Heads at BC Superweek
- Have our Men's A Team mixing it up at the head of the pack
- See our Women's A Team on the podium at every BC Cup and major races
- Continue our strong MTB legacy at BC Cups and other big western races
- Increase our already dominant race support presence at all events
- Strengthen our beginner and junior riders
- Promote health and the environment through cycling



LOCALRIDERACING@SHAW.CA · 604-466-2016 · WWW.LOCALRIDE.CA



All official Sponsors will receive:

- Promotion in weekly team press releases
- Link on team's website
- Exposure to a captive audience at local and national events

PRESENTING SPONSOR - \$10,000

- Highest visibility logo placement on team jerseys
- Your company's name will always be referred to in the team name (i.e. "Local Ride Racing presented by Your Company")
- Your company's logo on team banners
- Your own team uniform and framed team photo
- Promotional opportunities at events (i.e. give-aways)
- Team appearances at your company's promotional events

FEATURE SPONSOR - \$5,000

- Prominent logo placement on team jerseys
- Your company's logo on team banners
- Your own team uniform and framed team photo
- Promotional opportunities at events (i.e. give-aways)

SUPPORTING SPONSOR - \$500+

- Logo placement on team jerseys
- Promotional opportunities at events (i.e. give-aways)

CUSTOM SPONSOR

- We appreciate your interest in supporting Local Ride Racing and using our high-profile team as a great way to advertise your business. If you have a product or service you feel would benefit our racers, we would love to create a spot for you on our roster of sponsors. Please contact us for more information.



TEAM ROSTER



MEN'S TEAM	Roy McBeth 2008 Highlights Road <ul style="list-style-type: none"> 1st - Tour de Delta Criterium Cyclocross <ul style="list-style-type: none"> 1st - BC Cup CX Delta 	Mike Berkenpas 2008 Highlights Road <ul style="list-style-type: none"> 1st - BC Cup #7 Hill Climb K-Town Classic Cyclocross <ul style="list-style-type: none"> 1st - BC Cup Peninsula Cycles 	Steve Devantier 2008 Highlights Road Races <ul style="list-style-type: none"> 4th - BC Cup #1 Harris Roubaix Mountain Bike <ul style="list-style-type: none"> 29th - BC Bike Race 	
	Ryan Newsome 2008 Highlights Cyclocross <ul style="list-style-type: none"> 1st - BC Cup #7 Mountain Bike <ul style="list-style-type: none"> 2nd Overall - BC Cup XC Series 	Andrew Kerr 2008 Highlights Cyclocross <ul style="list-style-type: none"> 20th - BC Cup 	Barry Lyster <i>Team Manager</i> 2008 Highlights Mountain Bike <ul style="list-style-type: none"> 29th - BC Bike Race 	Paul Craig <i>Team Manager</i> 2008 Highlights Mountain Bike <ul style="list-style-type: none"> 39th - TransRockies Challenge
WOMEN'S TEAM	Laura Brown 2008 Highlights Track <ul style="list-style-type: none"> 1st - National Champs Road <ul style="list-style-type: none"> 2nd - Tour de Delta Prologue 	Chelsea Bilsbarrow 2008 Highlights Road <ul style="list-style-type: none"> 9th K-town Classic BC Cup Hill Climb Career Highlights <ul style="list-style-type: none"> 1st - 2007 Western Canada Games 	Jenelle Cassidy 2008 Highlights Road <ul style="list-style-type: none"> 7th - BC Cup #1, Harris Roubaix 	
	Shoshauna Laxson 2008 Highlights Road <ul style="list-style-type: none"> 6th - BC Cup #4 - Coastal Classic 	Liz Hatch Career Highlights: <ul style="list-style-type: none"> Ironman Canada - Penticton 1st place - Fantastic Four Road Omnium - Kelowna - Cat 4 Women 	Jean Ann McKirdy 2008 Highlights Cyclocross <ul style="list-style-type: none"> 4-time BC Cup CX race winner 2nd - BC CX Championships 	Sandra Walter Career Highlights <ul style="list-style-type: none"> 3rd - BC Cup Cyclocross Series 2006 1st - Enumclaw Road Race 2003
ASSOCIATE TEAM	Jeanine Ball 2008 Highlights <ul style="list-style-type: none"> 2nd - Junkyard Dog MTB XC 	Graham Garrison 2008 Highlights <ul style="list-style-type: none"> 14th - BC Cup CX #6 - Pumpkin Cross 	Ryan Jeans Career Highlights <ul style="list-style-type: none"> 5th - 2007 Rat Race MTB XC 	
	Sue Weston 2008 Highlights <ul style="list-style-type: none"> 10th - Rat Race MTB XC 	Alan Young 2008 Highlights <ul style="list-style-type: none"> 20th - BC Cup CX #6 - Pumpkin Cross 	STAFF	
JUNIOR TEAM	Maggie Coles-Lyster 2008 Highlights <ul style="list-style-type: none"> Provincial CX Champ 	Peter Whalen 2008 Highlights <ul style="list-style-type: none"> Provincial CX Champ 	Barry Lyster - Manager Paul Craig - Manager Jeremy Storie - Director Dave Hardie - Mechanic	